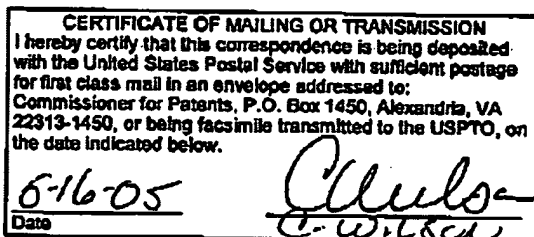


RECEIVED  
CENTRAL FAX CENTER  
MAY 16 2005

IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicant(s): Devin F. Hosea et al.  
Case: 006240.00008 Confirmation #: 2589  
SEDN/PRED008  
Serial No.: 09/877,974 Filed: June 7, 2001  
Group Art Unit: 2611  
Examiner: Koenig, Andrew Y.  
Title: METHOD AND SYSTEM FOR PROFILING ITV USERS AND FOR  
PROVIDING SELECTIVE CONTENT DELIVERY



Mail Stop Amendment  
COMMISSIONER FOR PATENTS  
P.O. Box 1450  
Alexandria, VA 22313-1450

S I R:

RESPONSE UNDER 37 C.F.R. §1.111

In response to the Office Action mailed December 16, 2004, please consider the  
above-identified application as follows:

The Commissioner is authorized to charge any fees due, including extension of  
time and excess claim fees, to counsel's Deposit Account No. 20-  
0782/SEDN/PRED0008.

*Table of Contents*

AMENDMENTS TO THE CLAIMS .....  
REMARKS ..... 13

05/16/2005 NPETERSD 00000002 200782 09/877974  
01 FC:1252 450.00 DA